

JOAO VASCONCELOS

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An experienced senior business analyst who has a proven track record for managing multiple complex projects in the digital and media sector, who is open to new opportunities. An enthusiastic and highly analytical professional with over 7 years of experience in Media and Tech. A results-driven natural problem solver who is efficient, organized and pro-active in delivering digital solutions. Ability speaking in 3 languages fluently.

EXPERIENCE

APRIL 2022 – PRESENT

BUSINESS ANALYST, CREDIBOM (LISBON, PT)

As a Business Analyst I am responsible for gathering requirements and perform functional analysis over it, helping integrating CGD bank with Credibom credit tools and systems.

Providing test cases and help the operational teams testing and collect feedback over the new developments.

Liasing with IT team all the technical requirements and providing business feedback about their needs.

Design documentation to help the IT teams writing down new user stories.

SEPTEMBER 2021 – MARCH 2022

PMO, EY (LISBON, PT)

As a PMO working for EY (Ernest Young), helping EDP to migrate the Contact Center Solution.

Organizing and gathering project documentation

Organizing and scheduling meetings with different stakeholders

Preparing roadmaps, project plans and gather dates help moving the implementation forward.

FEBRUARY 2021 – AUGUST 2021

TECH ANALYST, SKY (LISBON, PT)

Working as Technical Analyst for Content and Discovery teams, responsible for analyzing and creating the framework for new implementations from NBCUniversal to Sky VOD OTT Services in Europe and Peacock platform in USA. Working with Software Architects and Development teams to design solutions, building a solid bridge between Product and Technology, decomposing complex features into clear objectives and tasks that generate incremental deliverables.

FEBRUARY 2020 – FEBRUARY 2021

BUSINESS ANALYST, BNP PARIBAS (LISBON, PT)

As Business Analyst for the IT and Security services, responsible for analyzing and IST testing new implementations for the bank internal systems. Documenting all the solutions implemented and organizing the prioritizations for the new CR's.

JULY 2018 – FEBRUARY 2020

BUSINESS ANALYST, MOTION PICTURE SOLUTIONS (LONDON, UK)

Agile Business Analyst worked in the Product team responsible for managing complex projects from start to finish. I manage stakeholder expectations by collaborating with a number of teams both inside and outside of MPS including Disney, Universal, Sony Pictures, Warner Brothers, Paramount, Mastering team, Account Managers, UI & UX teams.

APRIL 2017 – JULY 2018

BUSINESS ANALYST, VUBIQUITY (LONDON, UK)

Agile Business Analyst worked in the software and project management team within Vubiquity, responsible for the onboarding of new VOD OTT/IPTV services, maintenance, internal and external change requests, gathering of requirements through different stakeholders, using Confluence for design documentation, user guides and visual diagrams.

JANUARY 2016 – MARCH 2017

SYSTEM ANALYST, VUBIQUITY (LONDON, UK)

System Analyst working in the software team within Vubiquity, responsible for software implementation and improvements for both internal and external teams/clients, providing solution designs and implementation for new systems and automation improvements. Supporting the Dev and test teams, working on Agile environment managing the Sprints and Backlog.

AUGUST 2013 – DECEMBER 2015

DIGITAL CONTENT MANAGEMENT COORDINATOR, VUBIQUITY (LONDON, UK)

NOVEMBER 2012 – JULY 2013

COMPLIANCE COORDINATOR, VUBIQUITY (LONDON, UK)

JANUARY 2012 – SEPTEMBER 2012

OPERATIONS SUPERVISOR, EGO PURO (LISBON, PT)

JUNE 2011 – DECEMBER 2011

VIDEO EDITOR (POST-PRODUCTION), INIZIOMEDIA (LISBON, PT)

EDUCATION

JUNE 2011

BACHELOR'S DEGREE IN MULTIMEDIA COMMUNICATION TECHNOLOGY,

INSTITUTO SUPERIOR DA MAIA, PORTO, PORTUGAL

FEBRUARY 2010

SCIENCE AND COMMUNICATION (ERASMUS) UNIVERSITA DEGLI STUDI DELL'INSUBRIA,

VARESE, ITALY

SKILLS

- Microsoft Office
- Mac OSX and Windows
- xml (Extensible Markup Language)
- VOD OTT/IPTV
- Adobe Photoshop
- HP Quality Center
- User stories
- MediaPulse
- Driver License and car owner
- Jira and Confluence
- Languages (English, Spanish, Portuguese and Italian)
- MySQL
- WinAutomation
- Agile Product Owner Certification
- Business Analysis Certification
- Project Management Certification
- Agile Scrum Management Certification
- Técnica Ágeis de Facilitação - Certification